

Student Enterprise Curriculum Offer

This document highlights the types of sessions that we can develop with you; designed to support you to embed enterprise and entrepreneurship into the curriculum to enhance student experience and outcomes.

- We co-design engaging and appropriate enterprise sessions with you that meet your module outcomes. Sessions are tailored to the study discipline and level of the students.
- Sessions develop student's enterprise skills and competencies for employability, self-employment and/or venture creation.
- We have backgrounds in the start-up environment and/or hold Advance HE and Enterprise Educator Fellowships (FEEUK). Our work is recognised as part of LSBU's Advance HE Collaborative Award for Teaching Excellence (CATE) achievement.
- We can support you to bring industry insights, entrepreneur perspectives and real world challenges into your curriculum.
- All sessions have been mapped against the [QAA's Enterprise & Entrepreneurship Education Guidance](#), [EntreComp: The Entrepreneurship Competence Framework](#) and support the LSBU Curriculum Framework.

To request a booking please complete the [online form](#) and we will be in touch to plan and confirm your session.

If you are not sure which session(s) would be suitable to achieve your module/student outcomes, please email studententerprise@lsbu.ac.uk and we will be happy to discuss ideas with you.

Session Theme	Session description	Duration and platform
Introduction to the support available for students from Student Enterprise	<p>We can run a short session introducing your students to LSBU Student Enterprise and the service we offer to students for supporting them with employability, developing a business idea and growing a business they may already be running.</p> <p>Students will understand the difference between enterprise and entrepreneurship, and the activities, events and programmes we offer to develop their skills and business idea. Sessions can include hearing from an LSBU student who is engaging with enterprise opportunities and the benefits they are experiencing.</p> <p>This session works well for students that are new to LSBU, part of course introductions and as part of Professional Skills/Employability modules.</p>	<p>Between 10-20 minutes</p> <p>Can be delivered in-person, online or hybrid</p>
Understanding entrepreneurial competencies for employability & professional development	<p>Innovative, creative and enterprising people are highly sought after. These sessions will use the EU EntreComp Framework to underpin and support students with understanding and contextualising their competencies for employment, self-employment and setting up their own business.</p> <p>Coaching style sessions using the EC EntreComp Framework support students with discussion and self-reflection on their competencies helping them to identify their strengths and areas they would like to improve. Using EntreComp to contextualise your specific professional body competencies provides deeper awareness of competencies and ongoing requirements for Continued Professional Development (CPD), helping students to consider future careers holistically beyond university.</p> <p>Sessions designed to raise student's self-awareness and build confidence for approaching applications and interviews complementing sessions run by the LSBU Employability team.</p>	<p>Between 60 , 90 or, 120 minutes (with appropriate breaks)</p> <p>Can be delivered in-person, online or hybrid</p>
Generating ideas through creative problem solving	<p>This interactive session is all about students using creative problem solving to generate ideas. It will introduce students to the Design Council's Double Diamond model – a useful tool for exploring industry, societal and environmental problems and possible solutions. Working in teams students consider a variety of problems and agree on one to work on. Students work with their team to identify the best solution for the problem they have identified. Groups then share their findings.</p> <p>This session is a great way to simulate user centred thinking, creative problem solving and demonstrate how idea development is often a process and rarely a "light bulb" moment. It can stimulate discussions on local and global problems and solutions as well as sector specific issues. The session works well to support students with problem-solving, teamwork, presentation and public-speaking skills.</p>	<p>Between 60 , 90 or, 120 minutes (with appropriate breaks)</p> <p>Can be delivered in-person, online or hybrid</p>
Protecting New Innovations and Intellectual Property	<p>Students and organisations developing innovations and technologies will need to understand Intellectual Property. Sessions are designed to be suitable for non-law students and provide an overview of Intellectual Property Rights (IPR) placing IP in the context of value creation, commercialisation and how IP contributes to the success of a business or organisation.</p> <p>Sessions complement modules requiring students to explore or generate new ideas and to understand the value of IP in business and commercialisation processes. We work with you to ensure that the content is relevant to the subject and industry.</p>	<p>Between 60 & 90 minutes</p> <p>In-person, online or hybrid</p>

Build it: Using the Business Model Canvas	<p>Lengthy business plans don't always work for new ideas or start-ups. The Business Model Canvas (BMC) is a great visual alternative to help formulate and communicate the strategy for a new idea. Students will be introduced to the nine key building blocks of the BMC, they will then work in teams using the tool to develop their new idea/project, then present back their canvas to peers.</p> <p>A great way to help students understand that business planning is an iterative process rather than a linear single instance activity.</p> <p>Works well when students have existing projects they are working on and want to understand how they can make them more commercially viable.</p>	<p>Between 60 , 90 or, 120 minutes (with appropriate breaks)</p> <p>Can be delivered in-person, online or hybrid</p>
Insights into entrepreneurship	<p>Entrepreneurship is a discipline that can sometimes be viewed as its own distinct industry. We can work with you to design exciting sessions that provide students with insight into industries and how entrepreneurship plays a part within that industry.</p> <p>Some examples of sessions that can be co-delivered with our Entrepreneurs in Residence (all running their own businesses) are:</p> <ul style="list-style-type: none"> • Discover if self-employment is for you • Managing a business idea/project through the start-up phase • How to pitch with confidence • Social and responsible enterprise • Utilising trends for start-up opportunities <p>Sessions can be tailored to provide scenarios, challenges or dilemmas relating to a topic area with opportunities for students to reflect on their own skills and qualities whilst gaining invaluable first-hand perspectives from industry. These are participative sessions and students need to be ready to be active learners.</p>	<p>Between 60 , 90 or, 120 minutes (with appropriate breaks)</p> <p>Can be delivered in-person, online or hybrid</p>
Insights into the activities of a business using Mapp It	<p>Raise funds or run a promotional event? Which activity should a business do first? There are many components to developing and running a business and deciding what to do first is not an easy task.</p> <p>In this fun and interactive game, students work in teams to plot the activities of their business from start to launch using the <u>Mapp It</u> board game. Teams then feedback to the group on the business activities that they prioritised.</p> <p>Sessions support students with business insight, team-working, decision-making and presentation skills.</p>	<p>Between 60 & 90 minutes</p> <p>In-person</p>
<p>Can't find what you're looking for? Email studententerprise@lsbu.ac.uk to let us know. The Student Enterprise team can support you with a wide variety of enterprise content, activities and opportunities including internal and external competitions so please let us know if you find something is missing.</p>		