



London South Bank
University

'research now!'

Division of Management, Marketing and People (MMP), School of Business Research Seminar Programme Summer 2016, Tuesday, 12-1pm

'research now!' is a divisional research seminar to show the width of research in the areas of Organisational Behaviour, Human Resource Management and Marketing in the Business School, and to foster the collaboration and exchange among interested colleagues. We meet weekly during teaching term times.

Interested guests are always welcome, from within or outside of the university! No registration is needed, please just join us.

3rd May 2016, room LR-374

Piers Myers: The Trouble with Trustworthiness

10th May 2016, room LR-374

Kim Roberts: Collaborating with the Metropolitan Police Service: Impact Case Research

17th May 2016, room LR-335, 12-2pm

WORKSHOP: Karin Moser: How to line up a journal paper: A cookbook instruction

24th May 2016, room LR-362

Ayesha Owusu-Barnaby: Social media marketing effectiveness & impact: its use and measurement by start-up enterprises

31st May 2016, room LR-259

Financial Times: A resource for research and teaching

7th June 2016, room LR-259

Dag Bennett: The competitive structure of a capital goods market: Large Commercial Aircraft

14th June 2016, room LR-259

David Capper: Understanding the Influence of Independent/Interdependent Cultural Constructs on Cause Related Marketing Practices in Multi-Cultural Markets

21st June 2016, room LR-259

Mel Godfrey: The Conflicted Justifier – Is this the New Luxury Consumer?

28th June 2016, room LR-259, 4-5pm

Sara Abdalless: The role of budgeting in a changing UK HEI

Contact and further information:

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