



Whole Earth
October 2016 – March 2017

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Whole Earth

The Sustainability Team hosted and curated the impactful photography exhibition that is *Whole Earth?* in the 16/17 academic year.

The underlying goal of *Whole Earth?* is to promote solutions that address challenges across the sustainability spectrum – e.g. climate change, poverty eradication, environmental protection and sustainable consumption and production – all through the medium of photography, imagery and graphics.

The exhibition was located within a publicly accessible area providing the local community the chance to see it and to see what LSBU is focusing on.



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LSBU was encouraged to host the exhibition by the then President of our Sustainability Society. The exhibition gives students (and their tutors) the opportunity to express the kind of world they would like to live in.

Hosting The Whole Earth? exhibition provided a platform for The Sustainability Team to raise its profile as a team on campus and in doing so, has been able to engage many new contacts, groups etc. than had previously done so – within and outside of the University.

Our primary audience was students, but LSBU also reached staff and the community.



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The *School of Business* and *School of Engineering* particularly got behind the hosting of the exhibition and took hundreds of students to see the exhibition.

The Sustainability Team estimate that around 800 of our students were directly engaged (our primary audience) as a result of coursework, seminars etc. on the back of seeing it.

Mark Edwards is the key driver behind the exhibition and it was his photos that were exclusively used in *Hard Rain*, the forerunner to *Whole Earth*?

He stated, *“most universities and colleges struggle to get sustainable issues across to young people who have a lot on their mind.”*

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One unplanned collaboration was with the LSBU Maintenance Team when it came to regular monitoring of the wind speed – an unforeseen, but necessary requirement to ensure the inclement weather did not impact the banners!.

This necessitated bringing engineers and The Sustainability Team together to measure wind speeds. Furthermore, our Civil Engineering students studied how wind, eddys and noise changed in the Courtyard when the exhibition was hosted there.

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Contact us

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