



**London
South Bank**
University

EST 1892

School of
Business

The Higher Education Achievement Report (HEAR)



Encouraging student achievement through a wide
array of opportunities outside of the classroom.

From Chinese classes to Hackathons, and much more!

Defining HEAR

Getting even more from your university experience

The HEAR is a personalised electronic document bringing together all your academic and extracurricular achievements during your time at university.

Here at LSBU Business School we are leading the way in offering students a very wide range of officially badged extracurricular HEAR Activities.

The more you do, the more you'll gain from the experience, and the more employable you'll be within the job market.

Your HEAR will give you many more experiences and interesting stories for you to draw upon when you come to graduate and look for a full-time permanent position.

If you started your first year of Bachelor degree study from September 2015 you're eligible to receive a Higher Education Achievement Report (HEAR), which you can access with your usual username and student number from: hear.lsbu.ac.uk

It will help you keep track of the experience and abilities you develop from your course and any extracurricular activities you engage in.

You will be able to use your HEAR, with its evidence of the employability skills you build up, to assist you in completing job applications and preparing for job interviews. Upon graduation your HEAR will be complete and you will be able to provide prospective employers with a digitally-signed PDF to showcase your academic and extracurricular achievements. All of you should get a HEAR Transcript.



Be Valued



The HEAR is offered across the University sector with employers, who are using this to make skills based judgements, to better inform their recruitment.

HEAR is beneficial to you because it will:



Improve knowledge of the business world by putting classroom theory into practice



Develop team-working, leadership and employability skills by participating in a team-based competitive challenge



Develop commercial awareness and future job prospects



Improve your confidence and experience of dealing with real life business problems



Develop professionalism and a full range of employability skills



Learn something new and challenge your learning in a different and alternative setting



Network with other students from across a wide spectrum of courses, nationality and backgrounds – developing your cultural awareness



Travel abroad, taking part in competitions, Erasmus semesters, whilst visiting different countries



Enhance your CV and qualifications for when you graduate



Make friends and meet people with common interests

Activities

There are lots of HEAR-approved extracurricular activities you can take part in which count towards your HEAR, to help you stand out from the crowd.

Our wide array of activities enables you to:

Be involved

Take part in a Business Card Design Workshop

Whether you want to go freelance or are just interested in design, students will learn about different global cultures surrounding the design and presentation of Business Cards.

Become a Business Solutions Centre (BSC) Adviser

To be trained as a Business Solutions Advisor and offer business solutions to businesses which visit the BSC

Become a Peer Assisted Study Session Leader

PASS is a scheme where second and third year students are trained as PASS leaders to lead study sessions for groups of first years. The sessions can cover the course itself as well as just matters relating to student life.

Join the Employers Mentor Project

Students will receive mentoring from employers to develop key skills in order to improve employability for when they graduate.



Take your pick from over 21 activities and 5 languages

Be innovative

Participate in start-up boot camp

This will involve working with a group of students on the development and roll out of a business idea based upon a real life scenario.

Take part in a Live Business Case [Hackathon]

Using case studies groups of students will use and develop problem solving techniques to analyse and suggest solutions to business problems proposed at the beginning of the hackathon.

Get a Certificate in Enterprise

This will aim to improve a student's enterprise awareness, business and customer awareness, networking and communication.

Participate in the Royal Economic Society (RES) Video Competition

The Royal Economic Society have launched an annual video competition designed to encourage undergraduate students to explore how economics can be used to understand the real world and to communicate economic insights in a clear and intelligible way.

Get involved with a Rocket Start-up scheme

Intensive six-month programme already working on an idea for a business and want to build a Minimum Viable Product delivered in partnership with start-up specialists Start Up Republic.

Take part in an Enterprise competition

The enterprise competition will evaluate how viable and well-thought out a business idea is from conception all the way through to delivery. Winners will be announced on multiple assets, and runners-up will also receive recognition.

Get involved with the Spark Start-up scheme

12-month programme identifying opportunities and developing a venture through setting up a new business.



Be global

Take part in the Consortium of International Double Degrees (CIDD) Annual Student Conference

Participation in the Network of International Business Schools (NIBS) Worldwide Business Case Competition

Visit China and explore the opportunities that the Confucius Institute offer

Summer in China (a generous scholarship to visit points of interest and study Mandarin in China)
Scholarships at a Chinese University.

Learn mandarin with the Confucius Institute

Mandarin courses designed to help students pass the internationally recognised HSK exam. CITCM offers Mandarin classes on the LSBU campus from just £4.50 per hour! Courses begin every January, April and September.

We offer a number of language courses in:

Arabic, French, German, Italian, and Spanish.
(available only to Business & Enterprise Students)

Foreign language (Beginners Level) to demonstrate ability, enhance employability, expand cross-cultural awareness and give the student an international edge in the employment market and social life.

Be prepared

Introduction to Bloomberg software

The Bloomberg terminal is one of the most widely used data retrieval and analytical tools in trading rooms worldwide.

Introductory Stata Course

This course will introduce students to the statistical and econometric package Stata. This package can be used for both quantitative and qualitative research. It is the package of choice of economists and increasingly of social scientists in general.

Student membership of the Institute of Directors (IoD)

Institute of Directors prepares students for their transition from education to business by developing necessary networking skills. It develops students' awareness of their own professional skills and their ability to converse these skills to others.

Join the Leadership Book Club

The Leadership Book Club is aimed at busy students and aspiring leaders who want to explore strategies for success in business, through reading, presenting and debating literature around the subject in a relaxed collegiate environment.

Participate in a Public Speaking Competition

This course will enable students to participate in a public speaking competition which allows students to develop debating, communication and argumentation skills.

Be Inspired by our alumni who've already benefitted and been involved with HEAR

Spanish lessons

"I am currently studying towards an MSc International Finance degree at LSBU. I decided to attend Spanish courses because I am interested in Spanish culture and many employers today require additional European language. Despite the fact that I studied Spanish before, I didn't have a lot of practice, so I was very happy that LSBU offered such opportunity to all students. From that course I gained a lot of new vocabulary and improved fluency as we learnt everyday modern Spanish. Instead of boring textbooks we were browsing Spanish online shops, estate agency websites, listening to modern Spanish songs and other fascinating things. We were given printed material with main vocabulary and grammar each class. It was a brilliant experience for me, and I would advise to everybody not to lose a chance to study foreign language and gain an additional certificate to your degree which you can put in your CV."

Nataliia Amerbekova, MSc International Finance student Course

Hackathons

"Business Hackathons are a fun way to challenge your knowledge and skills to solve real-life business problems, improve your communication skills, having an insight on different aspect of business other than your studies and it's a great way of making friends with students from other courses. I went with a friend because I didn't feel like going on my own but everyone was really welcoming and open to make friends making an afford so that everyone feels comfortable. After been grouped with other students it's given few hours to find a solution and organise a 5 minutes' presentation, I always had some problems having to talk in front of an audience but my colleagues support and the welcoming atmosphere improved my confidence in doing so. At the end of each event the first and second group to win the challenge get Amazon vouchers as well which is great! I highly recommend it to all students to go at least once and try it."

Daniele Nebiolo, BA(hons) Accounting and Finance student





“ They say travelling broadens the mind, ”
I think travelling brings you a step closer
to discovering yourself.

Sophie Owens,
BA (Hons) Business Studies - Final Year





Eramus experience abroad

“My Erasmus experience was 6 months of independence, meeting people from all corners of the earth, travelling and good nights out. Yes, there was of course studying involved, however, in my case I felt that the educational system in Groningen was so different to London South Bank - together both systems have given me various business perspectives which has helped me in my final year. I can't summarise my 6 months in a paragraph because it was the most intense, amazing and life changing experience I have ever had. If you have the chance to do it, then I would recommend Groningen again and again. They say travelling broadens the mind, I think travelling brings you a step closer to discovering yourself.”

Sophie Owens,
BA (Hons) Business Studies - Final Year

Student of the Year

Jannatul Ferdaus was awarded the student of the year on 6th February, 2017. This was an award which we were proud to present, and something Jannatul has definitely worked hard to achieve. She was determined study abroad during a semester in Paris, gaining many learning experiences, and has studied extremely hard during her time at London South Bank University. Jannatul achieved the highest marks in numerous units and is extremely happy with what she's achieved.

Leadership Book Club

“Book club was vibrant and stimulating and geared towards non-fiction and leadership. We picked diverse texts, ranging from Emperors and Generals of Ancient Rome to the current US President. We selected auto-biographical, third person or books on the acquiring of skills. There was a great cross section of students taking part too, from Foundation to advanced post-grads”

Jennifer Diver, LSBU

Institute of Directors and Network of International Business Schools (NIBS) Worldwide Business Case Competition

“The support and opportunities that the university offered me in my time as a student have been overwhelming. From being a part of the Network of International Business Schools (NIBS) case competition to having the chance to be a part of a members only club IoD. The NIBS competition really was special being chosen to travel to a different country and represent your university in your subject area is empowering and exciting. LSBU’s work with the IoD meant that I was able to become a member for two years and was able to meet many inspirational women through this project. LSBU has also changed my life dramatically allowing me to fulfil the social aspect of university-meeting lifelong friends and even my husband who is another NIBS member. I can without doubt say that LSBU is a very supportive university that believes in empowering students by offering them opportunities and providing skills that extend further than a classroom or a piece of coursework.”

Naseeba Mhearban, BA (Hons) Business Studies - Final Year

As one of the oldest business case competitions in the world, this annual event draws teams from business schools around the globe and challenges them to demonstrate entrepreneurial flair and business skills, adaptability and teamwork under pressure. During the finals, teams compete head-to-head in each round, analysing a case study for four hours and then presenting their recommendations to a panel of academic and business professional judges. The judges then score each team before deciding on a winner.

Institute of Directors’ Young Director’s Forum

The Young Directors Forum (YDF) is a platform for young directors and future leaders with the shared vision of creating events that fit their interests and needs whilst providing experiences and networking opportunities whilst engaging their minds with the core business topics of today and tomorrow.

London South Bank University have been running the IoD Student Membership project for 5 years (2017), giving the opportunity for over 500 students across all levels of the School of Business to take advantage of the outstanding benefits to hold membership with the IoD.

To read the full story, visit www.lsbu.ac.uk/case-studies/young-directors-forum



Get involved

What are you waiting for -
book your activity on mylsbu

Strive for continuous improvement

University isn't just about getting a degree; the institution should offer a vast array of opportunities to challenge you during your time at university, but to also prepare you for life beyond university.

- Learn
- Travel
- Enhance your CV
- Feel more confident
- Make friends

The benefits of getting involved with all of these activities have been already identified, so should you want to make the most of your university experience, then please get in touch by using the below contact details.

Employability team - hear@lsbu.ac.uk

Business School representatives:

Stephen Bellas bellasr@lsbu.ac.uk or
Susie Wolstenholme wolstesl@lsbu.ac.uk

my.lsbu.ac.uk/my/portal/Employability/HEAR







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