

**London  
South Bank  
University**



**Workforce  
Development**  
Unlocking your potential



# London South Bank University has been transforming lives, businesses and communities for more than 120 years

When it first opened the aims of the University were to improve the employment opportunities for the people of south London and to support the community by providing access to relevant applied knowledge.

The core of our mission remains unchanged today. Our goal is to deliver:



## Student success

We want to provide a personalised high calibre education which equips graduates for employment and prepares them to make a positive contribution to society.



## Real world impact

So that our highly applied academic environment supports the communities we serve by providing the high quality applied research they need to improve and grow.



## Access to opportunity

We aim to build opportunity by partnering with entrepreneurial organisations seeking to address current and future challenges facing society.



We need the very best, highly skilled people. By working with the top Universities who share our ambition to develop practical, work-based degrees, we can help create a better, stronger and well-equipped workforce

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**Bill Templeton**  
Change Programme Manager, Network Rail

# LSBU at a glance

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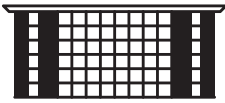
Nearly 1,000 employers use LSBU to train their staff



More than 1/3 of our students are sponsored by an employer



43% of our portfolio is professionally accredited



One of the top three modern universities in London for research. (REF 2014)



Over 70% of our research considered world leading and internationally excellent. (REF 2014)



Research relevant and actively used in industry with 73% of our work having global impact. (REF 2014)



Highest possible rating for the quality of our education from the independent Quality Assurance Agency. (QAA report 2010)



# Unlock your potential

## Through sponsored study

**Whatever stage you're at in your career, LSBU has a course to match your ability and take you to the next level.**

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You can choose from:

- Continuing Professional Development courses
- Extended degrees
- HNCs/HNDs
- BSc/BA/BEng/MEng
- PgDip/MA/MSc  
(including graduate conversion courses)
- Specialist Master level courses
- PhDs

in an enormous range of subjects.

More than one third of our students are sponsored by their employers so we know what it takes to support professionals juggling work and study commitments.

Over 40% of our courses are professionally accredited by recognised bodies such as RICS (Royal Institute of Chartered Surveyors and CMI (Chartered Management Institute).

And our central location makes it easy to manage part time study around working hours

Visit our website to get detailed information about our courses and what it's like to study at LSBU.



### Building a case for sponsorship

Persuading your employer to sponsor your studies requires commitment and a clear understanding of the benefits of your course to your organisation. Whatever your sector or potential area of study, there are several key actions and considerations that will strengthen your business case for sponsorship.

### Speak to the right people

Spend time thinking about who is the best person to approach regarding sponsored study. Review HR guidelines to find out more about your company's sponsored study policy or speak to a trusted colleague who may have already gone through the process.

### Strategic alignment

Try to think about how your course of interest is aligned with your company's strategic objectives/a strategic objective. This will make it easier to convince your employers of the benefit of you undertaking a particular course.

### Learning style

Think about your learning style and how this might impact upon you as you combine work and study. Try to think about your previous educational experiences and work towards mitigating any weaknesses early on.

### Build your business case

Research the following documents to ensure you have a firm understanding of your company's overarching business strategy

- Corporate business plan
- HR objectives

### Writing your business case

Your business case should be structured to demonstrate the benefits your studies will bring to the organisation, key issues to consider are:

- Why you have chosen your programme of study?
- How the programme is structured?
- The steps you intend to take to ensure you can manage your work and study commitments
- Specific information on how your chosen programme of study will help deliver your company's objectives
- The support required by your employer (time and financial)

# Unlock the potential of your workforce

**Our programmes support the delivery of strategic objectives by helping you to manage your talent pipeline, allowing you to nurture talented individuals and by bringing specialist knowledge to your organisation.**

We offer courses at every level with flexible delivery modes

- Continuing Professional Development
- Extended degrees
- HNCs/HNDs
- BSc/BA/BEng/MEng
- PgDip/MA/MSc  
(including graduate conversion courses)
- Specialist Master level courses
- PhDs



The programmes are delivered through our seven schools and our courses have more than 30 accreditations; a reflection of our long standing commitment to providing highly applied, quality education.

Our courses are accredited by a number of industry bodies and have been designed to meet sector specific training needs, and help you to manage your support functions:

- Accounting and Finance  
**(AAT/ACCA/ICAEW/ICSA/CIMA)**
- Business and Management  
**(IOEE/CMI)**
- Creative Arts
- Engineering and Design  
**(Energy Institute/IChemE/IET/IMechE/IED)**
- Health and Social Care  
**(BAAB/BOAT/HPCP/NMC/SCoR)**
- Tourism and Hospitality  
**(CTH/OTHM)**
- Information Technology **(BCS)**
- Law **(BSB/ILEX/SRA)**
- Marketing **(CIM)**
- Property and Construction  
**(APM/CIAT/CIBSE/CIOB/ICE/ISE/ISTRUCTE/RIBA)**
- Planning and Housing  
**(CIH/RICS/RTPI)**
- Recruitment and HR **(CIPD)**
- Science  
(Including Food and Nutrition)  
**(BPS/IFT/CSOFS/REPs/FDAP)**
- Teaching and Education
- Transport and Logistics  
**(IHE/CIHT)**
- Psychology, Health and Wellbeing **(BPS/FDAP/REPs)**

[www.lsbu.ac.uk/schools](http://www.lsbu.ac.uk/schools)

# James' story

**James' course was recommended to him by his manager and he is successfully balancing part-time study at London South Bank University with his work commitments.**

"I was recommended this course by my current boss who had graduated from it a couple of years before I started. I wanted to study, GSK were happy for me to do it, and they pushed as much as I pushed for me to get on the programme," said James.

James is studying the BEng (Hons) Electrical and Electronic Engineering part-time and working full-time for GlaxoSmithKline (GSK) as an Automation Engineer. He helps deliver new projects and new machinery, as well as providing support to technicians working with existing processes.

## **Professionally accredited**

James wanted to gain a degree that was accredited by the Institute of Engineering and Technology, as this qualification is a step towards chartered engineer status, as well as helping to progress his career with GSK.

Some modules link very well with his current position, which was a factor in his decision to choose LSBU too.

## **Supportive employers**

His employers have been very supportive, and although the balance is tricky, James is finding time to complete his projects. It helps that the course is one full day a week, so his time is blocked out and he only has to commute into campus once a week.

## **Study and facilities**

The course has proved to be a good mix for James, with his time split fifty-fifty between lectures and working in the labs. "The labs have got all the equipment I need," he said, "It's easy to get access to computers – it's useful that all the computers on the top floor of the Learning and Resources Centre have specialist programmes installed."

As a part-time student James has found the online course notes and Moodle Virtual Learning Environment particularly useful – he can study at home, anytime – something valuable to him as he is raising a young family.

My project supervisor has been more than happy to meet as and when to discuss my project when I need to, which is not always that easy because I'm only here on a Friday."

James is currently working with his project supervisor on his plan for his project – a graphical user interface for a Sudoku puzzle solving algorithm



**London  
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