

Streamlining the new product development process at Bond Display Cabinets

Bond Display Cabinets manufacture refrigeration cabinets for supermarkets.



The aims

Increase



in UK sales

Improve



product range

Bring product



testing in house

Meet



new energy standards

The results

£560,000



in new sales

Sales



pipeline of £3 million

Improved



methods of NPD

Meet



client needs quicker

Improved



control over supply chain

Increased



customer loyalty

The details

Delivered via the **Knowledge Transfer Partnership** scheme, meaning Government made an **investment of two thirds** of the overall cost.



A full time expert delivered the project.



The expert was supported by an experienced & highly qualified **LSBU academic team**.



LSBU also provided **administrative support**.



The work



Developing a new method for product designing



Creation of a testing facility including prototyping capability



Implementing Computational Fluid Dynamics software



Implemented methodology for meeting statutory standards



Staff training to embed new knowledge