

### **Social Media Post Guidelines:**

The 4 social media posts (named accordingly) in the folder follow 4 themes:

Apply Now  
Location  
Accommodation  
Industry Links

The posts can be used together as a Carousel or can be posted at different times.

Here are the captions and link to use:

#### **Carousel:**

Located in London Zone 1 LSBU offers a vibrant and supportive environment to launch your academic journey and future career. Explore innovative courses, discover a stunning London campus, find your perfect student accommodation, and connect with industry leaders! Swipe through to discover more or find out more about LSBU here: <https://bit.ly/3VdUwTO>  
#LSBU #LSBUInternational

#### **Single Post:**

**Apply Now:** Obsessed with the idea of a high-paying career? LSBU grads are KILLING IT! (LEO study, 2022 says they're some of the top earners in London up to 5 years after graduation). LSBU has courses designed for your future dream job, with the practical experience to make you unstoppable. Find out more here: <https://bit.ly/3VdUwTO>

**Location:** London calling! Answer with LSBU.

LSBU's central location puts you in the heart of the action, surrounded by startups, art scenes, and endless exploration. This is your chance to live and learn in one of the world's most dynamic cities! Find out more here: <https://bit.ly/3x45Zh3>  
#LSBU #LSBUInternational

**Accommodation:** Live and study in central London! No more flat hunting!

LSBU on-campus accommodations are modern, safe, and have a great community right outside your door. Plus, ditch the commute and forget about utility bills - they're all included! Find out more here: <https://bit.ly/4bNINCF>

**Industry Links:** LSBU doesn't just teach you theory, they will prepare you for the career you've been dreaming of. LSBU industry connections mean you'll learn from the best and tackle real-world problems – so you graduate READY to take on the world! Find out more here:

<https://bit.ly/3KHLJFa>

#LSBU #LSBUInternational