



# ***'research today!' in the Business School***

## **London Centre for Business and Entrepreneurship Research**

### **Research Seminar Programme Summer 2017, Thursday, 12-1pm, room LR391**

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'research today!' is a research seminar series that shows the width of research in the Business School, and is a forum to foster the collaboration and exchange among interested colleagues. We meet weekly during teaching term times.

Interested guests are always welcome, from within or outside of the university! No registration is needed, please just join us. Contact and further information: Prof Karin Moser, Director of Research and Enterprise, email: [moserk@lsbu.ac.uk](mailto:moserk@lsbu.ac.uk)

4<sup>th</sup> May 2017 (moderator: Karin Moser)

**GUEST TALK: Xiping Shi, Hong Kong Baptist University: Trust-based Social Media Engagement: Antecedents, Consequences, and Implications**

11<sup>th</sup> May 2017 (moderator: Ling Xiao)

**Gurjeet Dhesi: Modelling and Forecasting the Kurtosis of Financial Markets: insights provided using Irrational fractional Brownian Motion**

18<sup>th</sup> May 2017, (moderator: Karin Moser)

**GUEST TALK: Andrew Whittaker, LSBU School of Health and Social Care: Decision making in high risk situations: Is there a role for intuition?**

25<sup>th</sup> May 2017 (moderator: Yan Sun)

**May Tungtakanpong: Employee Behaviour and the Role of Culture: The case of Thai Airways**

1<sup>st</sup> June 2017 (moderator: Gurjeet Dhesi)

**Vijay Lee: Innovation and inclusivity in the classroom: An adventure into Vigotsky's zone of proximal development**

8<sup>th</sup> June 2017 (moderator: Jon Warwick)

**Rea Prouska: Employee silence from an employee and line manager perspective**

15<sup>th</sup> June 2017 (moderator: Rea Prouska)

**Ling Xiao: Dynamic links between CO2 emission and oil price**

22<sup>nd</sup> June 2017 (moderator: May Tungtakanpong)

**Charles Graham: Location, location, location**

29<sup>th</sup> June 2017 (moderator: John Opute)

**Olanrewaju Monsuru Sharafa: Corporate Reporting Beyond Numbers: Why and Where Does Responsibility Start?**

6<sup>th</sup> July 2017, 12-2pm

**WORKSHOP: Karin Moser: How to line up a journal paper: A cookbook instruction**



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**The new season of “research today!” seminars opens on Thursday, 4th May 2017!**

Season two of our “research today!” seminars opens this week. If you haven’t been to one before, these are short presentations of emerging or new research in the Business School, followed by an informal discussion. They last an hour, they are happening every week from now until the end of term, and this season is bigger and better than ever with some exciting guests.

**Who can attend?** Anyone interested can attend, no registration is needed. Just join us!

**Who can present?** Researchers and doctoral students from the Business School and associated guests, visitors and collaborators. This is a research forum to exchange ideas, get to know each other's research and foster collaboration in a collegial and friendly environment. The Season Two programme is full, but you can still book a spot for Season Three this autumn if you contact Karin Moser quickly (email: moserk@lsbu.ac.uk).

**What’s in it for me if I come along?** How long do you have? Find out about Vigotsky’s zone of proximal development, irrational fractional Brownian Motion, the effects of employee silence, shopping for fashion and fast food, or trust in social media to name only a few. See new ways of presenting persuasively. Meet new colleagues. Discover things you have in common. Test new ideas and bring your best arguments. It could even lead to new research collaborations.

**Great! Just remind me where and when?** LR391 every Thursday from 12-1pm. You don’t have to book, just roll up. We continue informally until 2pm for those who want to and have the time. Bring your lunch or coffee, and a sharp mind.

**Anything else?** Yes indeed. We are going to make our researchers famous. Presenters are asked to write a short research blog post based on their presentation; our University social media team will be promoting it around the university and then out into the world (over 100,000 hits per week on the LSBU website by the way...).

**Check the programme on what’s on:** <http://www.lsbu.ac.uk/whats-on>

**Business School Research pages:** <http://www.lsbu.ac.uk/schools/business/research>

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