



Getting
on with
business

How London South Bank University (LSBU) can help you get on with business

At LSBU we have a proven track record in helping businesses. Whatever your challenges, large or small, day to day or more complex, we can assist. As a university focusing on professional skills we are experts in finding new and practical ways of doing great things even better.

In today's fast moving market it's more important than ever to focus on innovation, creative solutions and new ideas. Getting on with business means meeting new challenges, never being satisfied and always pushing forward.

Through our enduring relationships and service delivery

You need exceptional service delivery from practical people, and a relationship you can trust. We are true partners because we understand that getting on with business is ultimately about getting on.

Through our quality, business-focused solutions

You need the reassurance of technical excellence and thoughtful practical solutions and you need great results every time. We pride ourselves on being flexible whether you need training, research or consultancy services, our focus is on getting the results to help your business grow.

Our Services

We have extensive experience of supporting organisations across a wide range of sectors. Whether you are seeking insight and innovative solutions to tricky problems, wanting to connect to new networks or searching for the brightest talent, we can help.

Bespoke training, CPD and workforce development

Our courses can be tailored to meet both the specific needs of your organisation and the individual requirements of your staff, enabling you to improve productivity and address skills gaps. We will work with you to design a programme focused on your needs, to your timescale, budget and delivery requirements.

Knowledge Transfer Partnerships (KTPs)

Knowledge Transfer is all about accessing university expertise for the benefit of industry, business and other organisations. KTPs, part-funded by government, are designed to help organisations improve their competitiveness and productivity. At the heart of every partnership is a 2-3 year project designed to meet the specific strategic objectives of a company, a high quality graduate plus hands-on support from LSBU academics. LSBU is one of the top three universities for KTPs in the UK.

Research and consultancy

New and innovative thinking is vital for organisations to remain competitive. Working with LSBU gives you access to academics and experts trained to challenge existing ways of thinking and find novel solutions. Sometimes all that an organisation needs is a fresh perspective and we can offer that to you through consultancy or research on a short-term basis or through a longer-term partnership.

Specialist facilities

LSBU has a wide range of facilities available for use by organisations including specialist engineering workshops, forensic, food science and sports laboratories, and design, media and animation studios. We also offer for hire extensive, modern, business-friendly conference and meeting facilities including our sustainable energy centre, benefitting from our central London location and excellent transport links.

Student placements

If you're seeking a cost-effective way of injecting new thinking into your organisation or wish to nurture future talent then one of our students could be just what you're looking for. Our students benefit by tackling real-world challenges – essential for today's competitive market – and you get an eager pair of hands of graduate or postgraduate calibre without the financial outlay associated with a permanent hire.

“We are very fortunate to have a strong & successful partnership with LSBU, built on mutual respect & collaboration.”

Liz Morgan
Chief Nurse and Director of Education
Great Ormond Street Hospital for
Children NHS Trust

“Interaction from our colleagues at LSBU has continued to be invaluable and we have drawn on the assistance they provide on numerous occasions...We have just passed the one year point in the project. The studio now feels like it has been part of the business forever”

**Paul Richards, Managing Director
Key20 Media Limited**

Our Specialist Centres

Our Specialist Centres are sector specific, commercially focused units offering a unique mix of academic expertise, technical and business know-how to companies wanting to innovate, compete and accelerate growth.

Centre for Efficient and Renewable Energy in Buildings (CEREB)

CEREB is a unique teaching and research resource that demonstrates renewable and intelligent energy solutions for the built environment. The Centre's experts offer advice, consultancy, product R&D, knowledge transfer and training on low and zero carbon technologies, sustainability, energy management, legislation and policy.

Human Performance Centre

With experts in biomechanics, strength and conditioning, physiology, sports psychology and nutrition the Centre offers: LiveWell, a health and lifestyle corporate wellbeing programme; PerformWell, which tests peak performance of sportspeople and athletes in state of the art laboratories and advises on training and competition performance and InnovateWell, a cutting-edge R&D product testing and development service for health, sport and fitness concepts and products.

Institute for Strategic Leadership and Practice Innovation (ISLSI)

Building on the expertise of a multi-disciplinary team, ISLSI works in partnership with health providers, commissioners and other centres of excellence to deliver transformational leadership, research and education.

Institute of Vocational Learning for Health and Social Care

The Institute is a leading centre of excellence and best practice for health and social care workplace vocational learning. The Institute helps acute, social care, mental health and primary care service providers and commissioners, through: improving productivity; maximising the impact of training and supporting effective workforce development and planning.

LLU+

LLU+ is a leader in the field of adult education: a national consultancy and professional development centre for staff working in the areas of literacy, numeracy, dyslexia, family learning and English for Speakers of Other Languages (ESOL). The unit offers consultancy, project development, trainer education, research and development and links to professional networks.

London Food Centre

The London Food Centre, opened in 1998, offers food technology expertise to food and drink companies. From manufacturers to processors, ingredients suppliers to packaging companies, wholesalers, retailers and restaurants, the Centre helps businesses maintain their competitive edge, innovate and grow.

Medical Architecture Research Unit (MARU)

MARU has over 35 years experience in multi disciplinary research, consultancy and training for professionals involved in the planning, design and procurement of buildings for health care. The Unit brings together the training needs of the client (planner, manager, nurse or doctor) with the skills of the designer (architect, contractor, engineer and project manager).

National Bakery School

The National Bakery School has been developing excellent craft bakers for over a century and it remains one of the most dynamic and influential bakery schools in the UK. The School's bakeries and testing laboratories, confectionary and chocolate development rooms are fully equipped and staffed to deliver training tailored to the needs of industry.

The Ehrenberg Centre for Research in Marketing

This world renowned Centre researches and disseminates information on consumer behaviour and its implications for marketing. The Centre has worked for many corporate sponsors including Coca-Cola, Unilever, Procter and Gamble and Kraft as well as many SMEs.

The Local Economy Policy Unit (LEPU)

LEPU contributes to the development and regeneration of the London region, through its popular seminar programmes, its research, publications and consultancy work. LEPU's journal, Local Economy, is now in its twenty-fourth year of publication and has a world-wide readership.

The LSBU Centre for Tourism

The LSBU Centre for Tourism provides research and advice to destinations and businesses looking to improve their visitor experience, marketing, product and service quality. Its experts combine teaching with working with clients such as destination management organisations, local authorities, hotel groups, attractions, regeneration agencies and business partnerships in London and internationally.

“It has been a pleasure working with the tutors from the National Bakery School at LSBU. We were privileged to be able to utilise the fantastic facilities at LSBU, and have a mix of on-job and off-job training. Above all the tutors were flexible in working around our business needs.”

**Salina Gani, Learning & Development Manager
PAUL U.K. Limited**

Our Expertise

Having strong links with industry and professional bodies means that our expertise is practical, relevant and forward thinking. We are well equipped to provide solutions to organisations from a broad range of sectors. Our expertise spans a wide spectrum of disciplines including:

Applied Sciences

We offer specialist consultancy and facilities covering a range of industrial and scientific areas. Expertise includes:

- Forensic Science
- Environmental Science
- Explosions & Fire
- Chemical & Process Engineering
- Petroleum Engineering
- Microbiology

Built Environment

We offer expert support to organisations working in the urban environment, buildings and the services within them.

- Construction Management & Economics
- Civil Engineering, Structural Engineering & Design
- Commercial, Medical & Industrial Architecture
- Building & Fire Regulations
- Building Services Engineering, Lighting, Electrical, Air Conditioning
- Housing
- Urban Design & Regeneration
- Transport Engineering

Creative, Media and Design

Our range of services embrace the latest thinking, technologies and developments.

- Graphics & Design
- 3D Modelling & Product Design
- Computer & Video Games Development
- Digital Photography
- Journalism
- Film, Television & New Media
- Digital Music Production
- Animation

Energy and Environment

Through our research and industry experience we can make a substantial impact on the sustainability of your organisation, buildings and processes.

- Sustainable & Renewable Energy in Buildings
- Energy Efficiency & Sustainability
- Low Carbon Technologies - solar, photovoltaics, CHP
- Energy Use, Monitoring & Feasibility
- Waste Management
- Packaging & Recycling
- Acoustics
- Refrigeration & Cooling
- Environmental Engineering

Engineering, Manufacturing, Electronics and Materials

Covering a wide spectrum of engineering we can support the development and testing of new processes, products and systems.

- New Materials, Coatings & Applications
- Non-Destructive Testing
- Engineering Product Design
- Robotics & Artificial Intelligence
- Electrical & Electronic Engineering
- Mechanical Engineering
- Computer Aided Engineering & Design
- Telecommunications

Exercise and Well-being

We support both active sportspeople and those wishing to develop new sport and fitness products and concepts.

- Product Testing & Development.

- Lifestyle Assessments & Physical Health Checks
- Nutrition, Health, Exercise & Wellbeing
- Exercise Testing & Programme Prescription
- Sports Science

Food

Our specialists have the expertise and facilities to develop new products and services, incorporating the latest food technologies and legislation.

- Food Science & Technology
- New Product Development
- Baking Technology
- Pascalisation/High Pressure Processing
- Extrusion Technology
- Process Optimisation

Health and Social Care

We support a wide variety of healthcare professionals and organisations.

- Nursing, Midwifery and Allied Health Professions
- Leadership & Service Improvement
- Health & Social Care Research
- Social Work
- Public Health & Health Promotion
- Clinical Ethics
- Traditional Chinese Medicine

Human Sciences

Our training, research and consultancy services cover many social, legal and economic areas.

- Educational Development & Policy
- Legal Methods & Case Management

- Psychology (Clinical, Addiction, Forensic)
- Crime & Litigation & Criminology
- Local Economic Development
- Sociology & Social Policy

IT and Informatics

We can help your organisation benefit from the latest IT technologies and systems.

- Software Engineering, Development & Management
- Networking
- Database Systems & Security
- Web Technologies & Internet Systems
- E-Commerce
- Management & Health Information Systems
- Data Mining

Management, Leadership and Business

Our staff provide access to the latest management and business thinking and techniques.

- Charity Finance & Management
- Tourism & Hospitality Management
- Strategic Management
- Human Resource Management
- Business Processes & Organisational Design
- Health Services Management
- Accounting & Finance
- Marketing

...and much more

Other Opportunities

Sponsorship

Through Sponsorship, companies can become directly involved with LSBU students and their activities including student societies, prizes and careers events; with community activities through projects with schools; with academic programmes through conferences, sponsored posts and course materials; or our wider work via public lectures, publications, skills development or facilities. We are always happy to devise tailored sponsorship programmes to meet specific corporate objectives.

Corporate membership

We believe in building robust partnerships with business for mutual benefit. Our Corporate Membership Programme offers companies substantial recruitment opportunities through our excellent Graduate Recruitment Service including access to recruitment fairs, work placements, company-focused workshops and presentations and a promotional service for graduate vacancies. Corporate Membership also offers association with specific professional areas, student scholarships and high profile University events.

Scholarships

Through scholarships, companies can support those students who have the academic ability for a university education, but lack the financial means. By supporting able and deserving individuals through scholarships, companies assist them, and their communities, industry and the wider economy by ensuring their talents are fully developed. Companies providing scholarships benefit from direct association with talented students and LSBU's broader work.

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