

5th UK SOCIAL ENTERPRISE RESEARCH CONFERENCE
SERC 2008 – 26 & 27 June 2008
Conference Agenda (Draft)

Thursday 26 June

9.00am – 9.30am Registration

9.30am – 9.45am Conference Opening

Alex Murdock AM, Alex Nicholls AN, Roger Spear RS, Jon Griffiths JG, Bob Doherty BD Rob Paton (RP)

9.45am- 10.30am

The Research Territory: two perspectives (Chair AN)

- Social Enterprise :The Research Challenge :
Ken Peatie & Adrian Morley, Cardiff University

Panel and audience discussion

10.30am – 11.00am Coffee Break

11.00am- 12.30am

The Research Territory (continued)

- Ethical Capital: The neglected aspect in the conceptualisation of social enterprise
Mike Bull, Manchester Metropolitan University, Rory Ridley-Duff, Sheffield Hallam University, Doug Foster, University of Surrey and Pam Seanor, University of Huddersfield
- Mapping Social Enterprises: Past approaches, challenges and future directions
Fergus Lyon and Leandro Sepulveda, Centre for Enterprise and Economic Development Research, Middlesex University Business School

Panel and audience discussion

12.30pm – 1.30pm Lunch & Networking

**1.30pm – 3.00pm (Chair RS)
Experiments and Initiatives**

- Social Enterprise Experiments in England : 1660-1908
Matthew Macdonald & Carole Howorth, University of Lancaster
- Social Enterprise Initiatives in renewable energy: Communities of practice and learning by doing in the Scottish Highlands
Dan Van Der Horst, University of Birmingham

- Proving the impact of a social enterprise pilot
David Dawes, Entrenurses CIC
- The return to Social Enterprise: preparing staff for a new understanding
June O'Sullivan, Westminster Children's Society

3.00pm – 3.15pm Coffee Break

3.15pm – 4.00pm

Experiments and Initiatives (continued)

- The relationship between people with disabilities and the commercial sector – moving on from 'fight and flight' to access the purple £
Nigel Fenner and Arthur Bate, Hertfordshire Personal Assistant Support Services

Panel and audience discussion

4.00pm – 5.00pm (Chair AM)

Fair Trade and Social Enterprise

- Fair Trade Organisations in Europe: A Significant Field of Social Enterprise?
Benjamin Huybrechts & Jacques Defourny, Univ. of Liege, Belgium
- What gives Fair Trade its right to operate? Organisational legitimacy and strategic management
Alex Nicholls, Skoll Centre, Univ. of Oxford

5.00pm – 5.15pm

Social Enterprises: Diversity and Dynamics, Contexts and Contributions

- Launch of an ESRC-SEC research monograph.
Professor Ken Peattie & Dr. Adrian Morley, Cardiff University, and George Leahy, Director of Research & Policy at the Social Enterprise Coalition.

5.15pm – 6.00pm ESRC-SEC Reception & Networking on Mezzanine

Conference dinner (Thurs evening – please book through drews2@lsbu.ac.uk)

Friday 27 June

9.00am – 9.30am Registration and Welcome

9.30am- 11.00am

Partnership and Collaboration (Chair BD)

- Partnerships between Governments, firms, communities and new social movements
Jose Vargas, Instituto Tecnológico de Cd. Guzmán, Mexico
- What do investors and social enterprises need to know and show: The collaborative development of an assessment framework in Canada
Bryn Sadownik, Project Lead, Demonstrating Value Initiative, Canada

- The impact of the RNID on auditory services in England: borrowing lawnmowers and the price of salt
Alex Murdock, London South Bank Univ. and Brian Lamb, RNID
- Measuring the Impact of Social Enterprise: a Holistic Modeling Approach
Jim McLoughlin, Jaime Kaminski, and Babak Sodagar, University of Brighton; Sabina Khan, Robin Harris and Gustavo Arnaudo, Social Enterprise London; Sinéad Mc Brearty, Consultant

11.00am – 11.30am Coffee Break

11.30am – 12.00pm

Presentation and Consultation on new Social Enterprise text: Understanding Social Enterprise: Theory and Practice (Book Presentation)

Rory Ridley-Duff, Mike Bull and Pam Seanor

12.00pm – 1.30pm Lunch & Networking

Meeting of Board of Social Enterprise Journal
(Networking opportunity for those not involved)

1.30pm – 3.00pm

Space and procurement (Chair JG)

- Space and Social Entrepreneurship
Laura Fry, Mordechai Haklay & Lea Esterhuizen, UnLtd. London
- Social Enterprise and Public Sector Procurement: voices from social entrepreneurs and public sector professionals in the UK
Sarah-Anne Muñoz and Heather George, Sustainable Development Research Centre (SDRC), Horizon Scotland
- Housing Associations - Models of Social Enterprise or Agents of the State?
Eric Summers, University of Huddersfield
- Using social return on investment to purchase public benefit : the case of waste management:
Eva Neitzert and Aniol Esteban, New Economics Foundation
- Networks, Value and Social Enterprise:
Jason Mollring, Social Enterprise South East and Liverpool Business School

3.00pm – 3.30pm Coffee Break

3.30pm – 4.00pm

Final Plenary

(Proposed Panel of Alex Murdock , Alex Nicholls, Roger Spear, Jon Griffiths and Bob Doherty – tbc.)

Open discussion on directions in Social Enterprise Research – Where next?

4.00pm Depart