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NEWS RELEASE
FOR IMMEDIATE RELEASE

14 AUGUST 2017

LSBU at the ready to answer 4000 calls for Clearing applicants

As results day approaches and nerves set in for many prospective university students around the country, London South Bank University (LSBU) is preparing its call centre to spring into action for 36 hours as students hunt for a place to begin study this September.

LSBU's Clearing Advice Centre helpline will be live from 7am on Thursday 17 August with phones manned non-stop until 7pm Friday 18 August, when regular business hours will resume, ensuring that students looking to apply will have the support they need throughout the application process.

With 12 per cent of all applicants in the UK placed through Clearing last year, LSBU is expecting around 4000 calls to come in to the centre on Thursday. Online chat and face-to-face drop-in advice sessions will also be taking place.

Sarah Gordon, LSBU's Head of Student Recruitment, said:

"We understand that the Clearing process can be confusing and stressful so applicants hoping to start an undergraduate degree course at LSBU this September are encouraged to come in or call to speak to our trained advisers, who will be on hand to help and guide you through your application," she said.

"Advisers can inform you about the courses you are interested in, including the module content, assessment types and employment opportunities associated with each course.

"Most importantly though, we wish all students receiving results on Thursday the best of luck and we hope they are able to find a place on a course they are passionate about to start their study in September refreshed from summer and excited for what lies ahead."

Clearing officially ends on 20 September, however individual courses will close as vacancies are filled, so it is advised that students apply as soon as possible.

More information on Clearing at LSBU can be found at lsbu.ac.uk/clearing

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Notes to editor: Interviews with a range of spokespeople will be available in the lead up to and on Thursday, 17 August regarding Clearing.

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Further content, including high-res images and radio-quality sound bites, is available for download at lsbu.ac.uk.

For further enquiries, contact: Stephanie Masters or Jemima Broadbridge, 020 7815 6496 or press@lsbu.ac.uk

About London South Bank University

London South Bank University is one of London's largest and oldest universities. Since 1892, we have been providing vocationally-relevant, accredited and professionally recognised education which transforms lives, businesses and communities. London South Bank University, 103 Borough Road, London SE1 6LN <http://www.lsbu.ac.uk/>

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